

Senior Copywriter with experience in concepting advertising campaigns in a myriad of mediums as well as shopper/retail marketing. Plus, a background in event planning.

Seeking any role where the thinking is big.

## Education

Chicago Portfolio School '20

Michigan State University '16  
B.A. Advertising  
B.A. Journalism

## Skills

- > Conceptual creative campaigns
  - > Activation concepts
    - > Social media
    - > Digital media
    - > Video scripts
    - > Experiential
      - > Retail
      - > OOH

## David Reiss

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## Experience

### Razorfish

August 2023 - Present

#### Senior Copywriter

- > Splitting time between the Samsung Digital Appliance and Samsung Consumer Experience (CX) teams.

### FCB Chicago

October 2022 - May 2023

#### Copywriter

- > Brand reputation for Walmart, Clorox and Hidden Valley Ranch teams.
- > FCBX team for Boeing's experiential work.

### Arc Worldwide Chicago

June 2022 - October 2022

#### Copywriter

- > Working across all categories under Unilever's umbrella—including iconic brands like Dove, SheaMoisture, Ben & Jerry's, Popsicle, Hellmann's Real Mayonnaise, Sir Kensington's, Seventh Generation and TAZO Tea.

### Arc Worldwide Chicago

June 2021 - June 2022

#### Junior Copywriter

- > Working across all categories under Unilever's umbrella.

### Digitas Chicago

January 2021 - May 2021

#### Freelance Copywriter

- > Concepted and created campaigns for well-known brands like Whirlpool Appliances, JennAir Appliances, Nakano Rice Vinegar and Bertolli Red Sauce.

### WIP\_, MullenLowe Boston, FCB Chicago

July 2020 - November 2020

#### Copywriting Intern

- > For all three agencies, as a part of The One Club's Mentorship program and FCB Chicago's virtual FCB Academy.

Additionally: [Published \(twice\)](#) and [Clarion Award-winning](#) writer, graphic novel enthusiast, Chicago sports nut, mediocre guitarist and live music lover